



Appendix 4.3 – Critical Exhibit Review

Recommended Grades: 5–12

Time: 30–40+ Minutes

Curriculum Connections: Grades 5–8 Language, Grades 9–12 English

Materials

- Critical Exhibit Review PowerPoint
- Devices for writing or publishing (optional for digital blog format)

Instructions

1. Introduce students to the idea of a critical review and explain that they will be responding to their museum experience as an art or culture critic.
2. Provide students with the guiding questions found in the PowerPoint.
3. Have students complete written responses based on their experience at the museum and exhibition.
4. Once responses are complete, students will transform their writing into a formatted review.
5. Students may choose one of the following formats:
 - A newspaper-style review (e.g., letter to the editor or critical article), or
 - A blog post using Google Slides or another digital platform



Appendix 4.3 – Critical Exhibit Review

Instructions (Continued)

6. Encourage students to include detail, examples from the exhibit, and thoughtful reflection in their final piece.
7. Allow time for editing, design, and presentation where possible.

Reflection Questions

- What stood out to you most in the exhibition? Why?
- How did the exhibit communicate its themes and ideas?
- What emotions or thoughts did the exhibit evoke for you?
- What worked well in the exhibit design or storytelling?
- What would you improve or change, and why?



What to include in a Museum Exhibit Review

Reviews help attract (or deter) future visitors. Writing a review lets you share your experience, your likes and your dislikes, and helpful information for potential guests!

Tell us other things like:

- What was your favourite part?
- What was something you would change?
- What surprised you?
- Did you learn anything?
- What groups of people do you think would enjoy the museum? Children? Adults? Families?

And give an overall rating, which for this exercise is through a 1-to-5 star rating!





My Museum Review

Author: _____

Star Rating



Reason for my star rating:

Writing An Exhibit Review

Gidinawendimin Post-Exhibit
Program



What is a Museum Exhibit Review?

- A Museum Exhibit Review has a lot in common with other types of reviews. It helps give an idea of what future attendees may see and experience in a museum exhibit.
- It can also include general information, and sometimes a recommendation!
- Writing a review can give helpful feedback to museums that can be incorporated into future exhibits and help better their establishments.



What Review Formats are Available?

- Reviews come in all sorts of formats.
 - These can include ratings like Google Reviews, short one-to-two-line reviews like you find on the cover of some books, or more formal written reviews that span pages.
 - Some are on paper, some are digital, and some reviews even include images!



What Review Formats are Available?

- For this assignment, we recommend a written review of 2 to 3 short paragraphs. How to do this is outlined on the next slide.
- For the younger grades (approximately Grades 5-6), there is a worksheet option in this appendix.

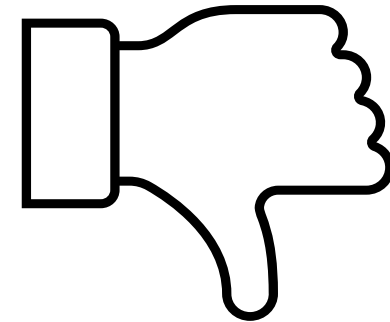
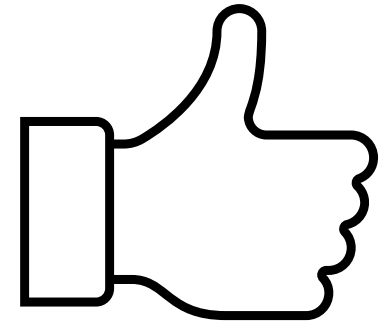


What Should Be Included?

Your review should include an introduction, exhibit summary, analysis, and a conclusion.

These components help give a complete picture to future attendees. Sometimes, it can even influence people's decisions whether to attend or not.

- See the next slide for more details.



What Should Be Included?

Outline:

- Introduction: Tell the reader where you went and what brought you there. This should be brief. This is also the space where you can include any general information you feel important, like opening times, parking, accessibility accommodations, or gift shop availability for example.
- Exhibit Summary: Give an overview of the museum and the exhibit you saw.
- Analysis: This should be the bulk of your review. Give the details of what made the exhibit great, what could have been improved, and any other details you think a future attendee might benefit from knowing.
- Conclusion: Share any final thoughts and include whether you recommend this place for future attendees.

We want to hear your thoughts!

Have your teacher share your reviews with us at ncam@northumberland.ca! We look forward to hearing from you.



For more information

Visit our website ncam.northumberland.ca, follow us on social media @NCAMOfficial on Facebook and Instagram, and @NCAM_Official on YouTube, or send us an email at ncam@northumberland.ca. We look forward to connecting with you!

